

SUZHA

blnkstudio

TIMELESS

EXPERIMENT

SUSHA

Una visión de futuro filtrada por otra época.

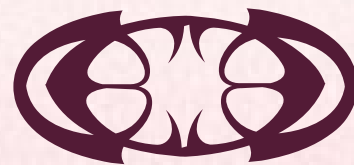
SUSHA mezcla siluetas imposibles, códigos visuales inesperados y una sofisticación ligeramente distorsionada. Como un recuerdo de algo que todavía no existe: extraño, magnético y deliberadamente fuera de lugar.

SURREAL

DUALITY



**VISUAL
IDENTITY**
MOODBOARD
SIMBOLOGÍA



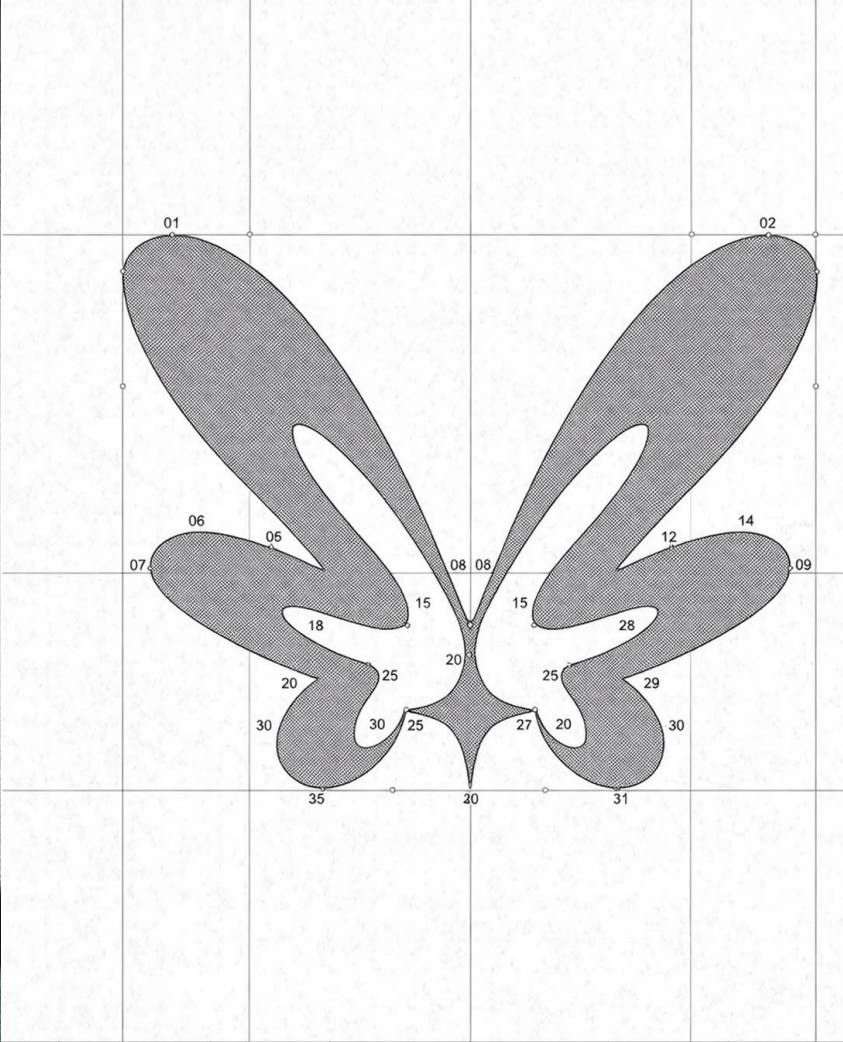
**BRAND
IDENTITY**
LENGUAJE
COLORIMETRÍA



**BRAND IN
ACTION**
MOODS
APLICACIONES



VISUAL IDENTITY

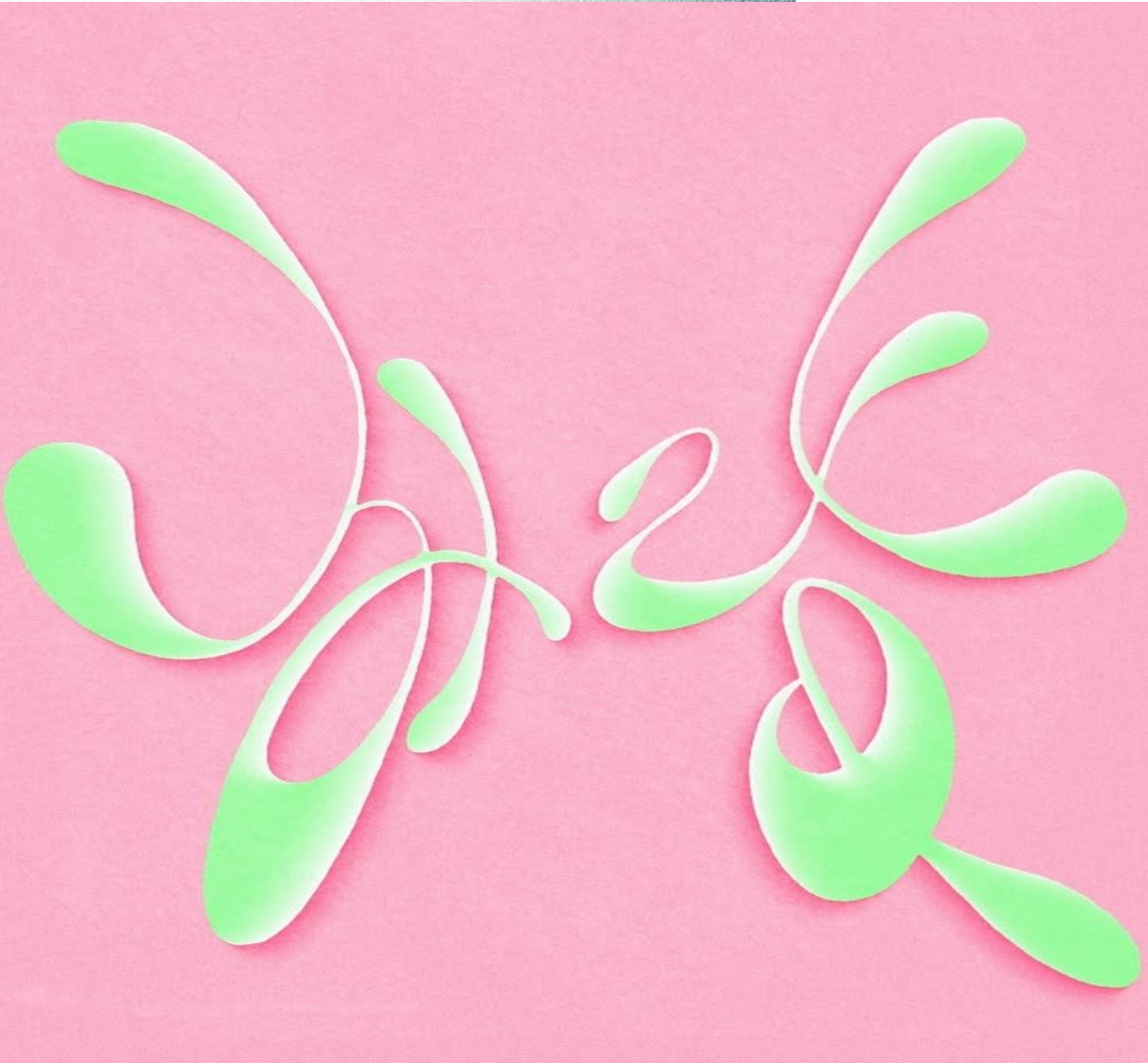


SPÉCIFICATIONS TECHNIQUES DU LOGO wings INTÉGRÉ - COLLECTION wings
SPÉCIFICATIONS MATÉRIELLES: Texture de remplissage: Pointillisme Gris Moyen. Contour: Noir technique fin. Point d'ancrage: e0.8mm & □1.0mm. Tolérance dimensionnelle: ±0.05mm. Matériau support: Papier technique 250g.

DESIGN: muzz-lab studio / COLLECTION wings LOGOS - LOGO wings INTÉGRÉ S



2025 10/10



AUTÉNTICO

MUTACIÓN

NOCTURNO

CAMALEÓN

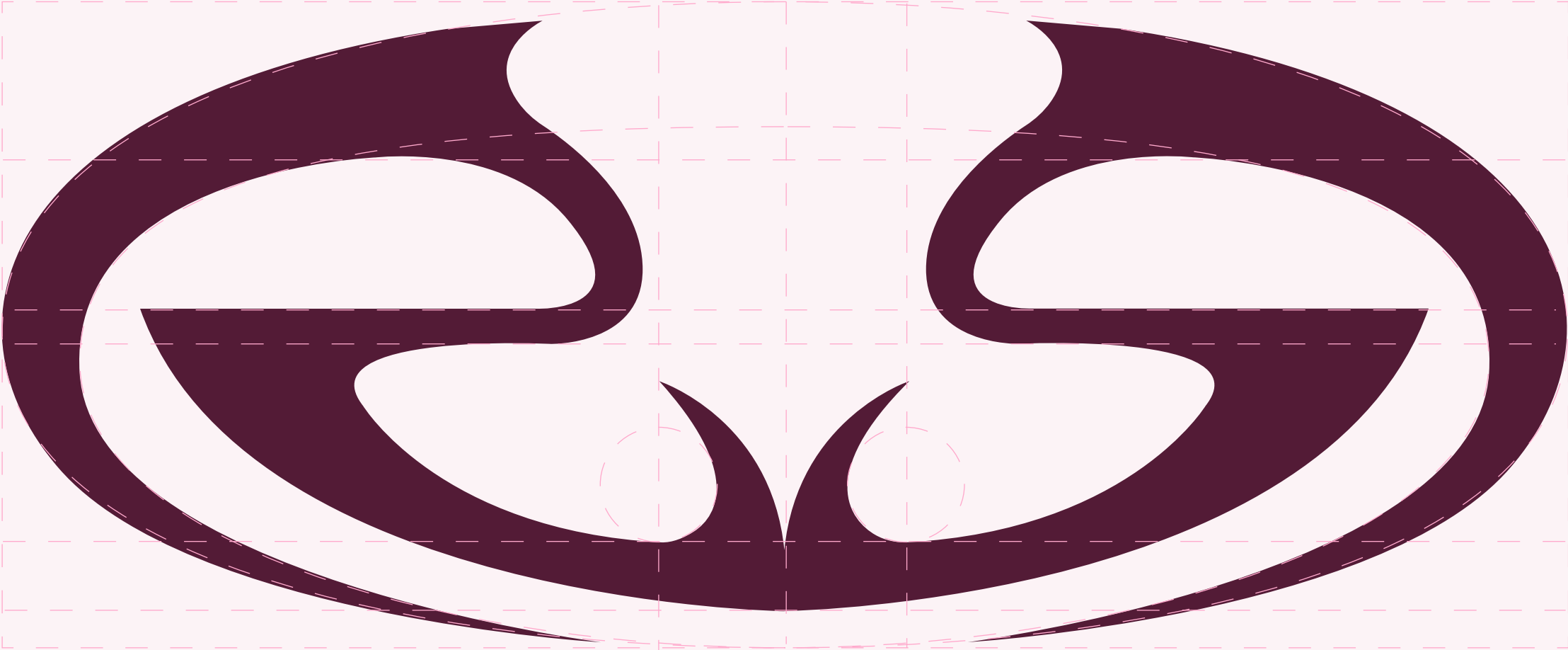
ATEMPORAL

CONCEPTUAL

ANDROGINO

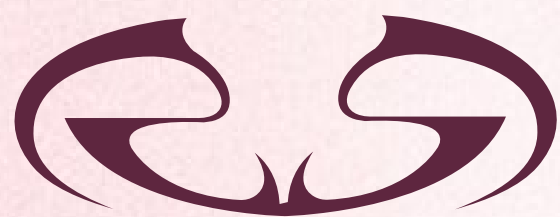
DISRUPTIVO

FUTURISTA



SUAZHA

SUZUKI



SUZHA



SUZHA





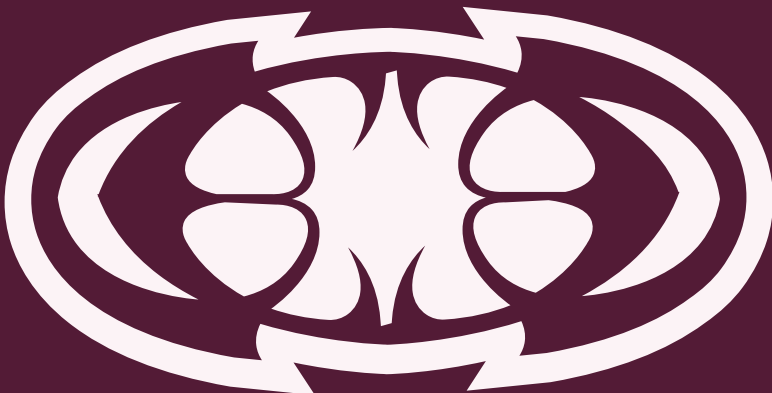
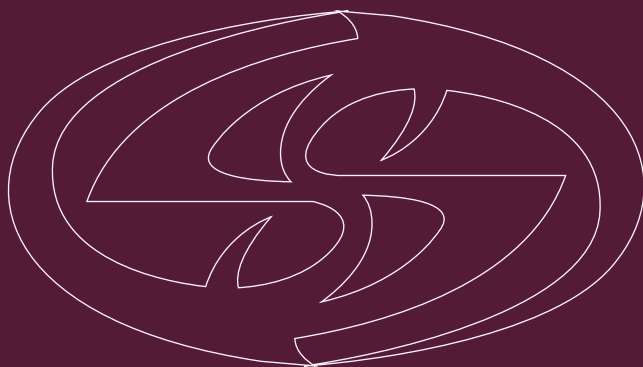
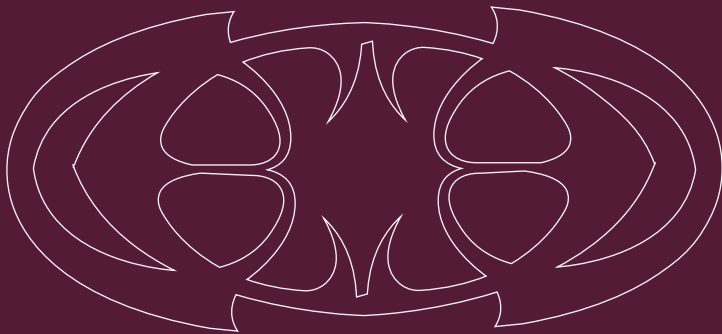
BRAND IDENTITY

SPACE GROTESK

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

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JELLY
PINK

PANTONE 1895 C
HEX: #FFA9CC
RGB: 255, 169, 204
CMYK: 0, 34, 20, 0



DARK
CHERRY

PANTONE 7645 C
HEX: #531B36
RGB: 83, 27, 54
CMYK: 0, 67, 35, 67



SOFT
VEIL

PANTONE 663 C
HEX: #FCF3F6
RGB: 252, 243, 246
CMYK: 0, 4, 2, 1



DARK
INK

PANTONE BLACK 6 C
HEX: #0C090C
RGB: 12, 9, 12
CMYK: 0, 25, 0, 95



**DARK
MOSS**

PANTONE 5743 C
HEX: #343B27
RGB: 52, 59, 39
CMYK: 12, 0, 34, 77



**MOSS
THEORY**

PANTONE 5773 C
HEX: #777B45
RGB: 119, 123, 69
CMYK: 3, 0, 44, 52



**DUSTED
ROSE**

PANTONE 7606 C
HEX: #C58B9F
RGB: 197, 139, 159
CMYK: 0, 29, 19, 23

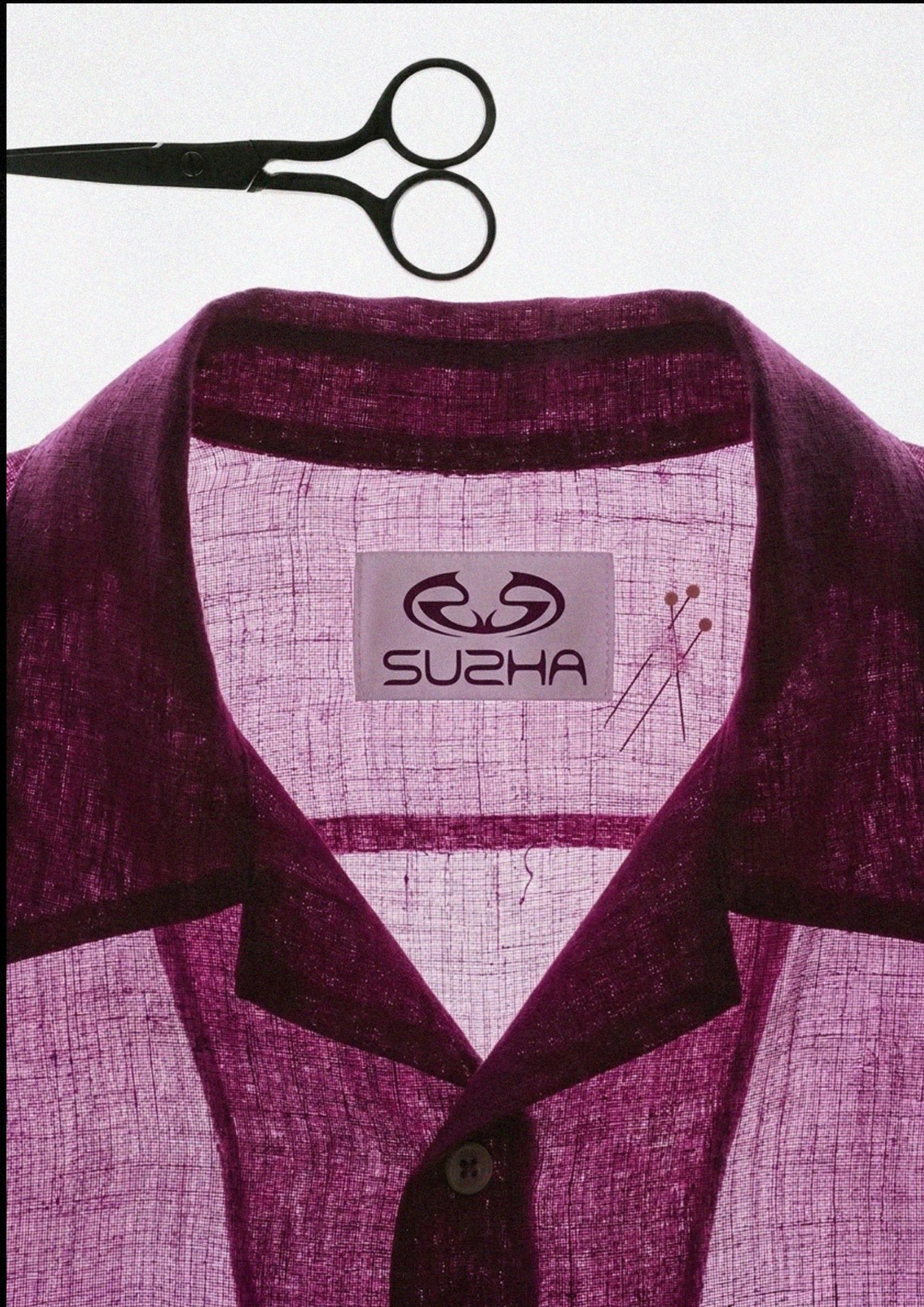


**RAW
SILK**

PANTONE 7527 C
HEX: #D8DOC2
RGB: 216, 208, 194
CMYK: 0, 4, 10, 15



BRAND IN ACTION







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